

Cookie Policy for Chromis UK Limited (Trading as Freeway Medical / Freeway Med-tech) Overview Document 2024-25

COMMITMENT TO DATA PROTECTION & CONFIDENTIALITY

At Freeway Medical, we are committed to protecting your privacy and ensuring that your personal information is handled responsibly. This Cookie Policy explains how we use cookies and similar tracking technologies on our website, www.freewaymedical.co.uk & www.freewaymedtech.com



What Are Cookies?

Cookies are small text files that are placed on your device (computer, smartphone, tablet) when you visit a website. They are widely used to make websites work efficiently and provide information to the website owners. Cookies enable us to enhance your browsing experience, understand how our site is being used, and personalize the content.

Types of Cookies We Use

We use the following categories of cookies on our website:

1. Strictly Necessary Cookies

These cookies are essential for the website to function properly. Without these cookies, some parts of our site may not work as intended. They do not store any personal data.

•Examples include cookies that help with navigation, secure login, and enabling core website functionality.

2. Performance Cookies

These cookies collect information about how visitors use our website, such as which pages are visited most often. This data helps us improve the site and deliver a better user experience. Performance cookies do not collect information that identifies a visitor directly.

•We use third-party analytics tools like Google Analytics to understand website traffic and usage patterns.

3. Functionality Cookies

Functionality cookies allow our website to remember choices you make, such as your language preferences or region. This helps us provide enhanced and personalized features when you return to the site.

4. Targeting/Advertising Cookies

We may use targeting or advertising cookies to deliver ads relevant to you and your interests. These cookies may track your browsing habits across different websites to show you relevant ads based on your interests.

•We may work with third-party services to deliver tailored advertising.

Managing Cookies

You have control over your cookie preferences. When visiting our website, you can manage and modify your cookie settings via the pop-up banner or your browser settings. You can set your browser to block or alert you about these cookies, but some parts of the site may not function as intended if you do so.

To learn how to manage or delete cookies on your device, please refer to your browser's help section:

- Google Chrome: [Manage cookies](#)
- Mozilla Firefox: [Manage cookies](#)
- Microsoft Edge: [Manage cookies](#)
- Safari: [Manage cookies](#)

Third-Party Cookies

Our website may contain links to third-party websites, which may set cookies on your device. We do not have control over these cookies, and we recommend reviewing the cookie policies of these third-party websites for more information.

Changes to Our Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our use of cookies or for other operational, legal, or regulatory reasons. Any changes will be posted on this page, and we encourage you to review this policy regularly.

Contact Us

If you have any questions or concerns about our use of cookies or this policy, please contact us at:

Chromis UK Limited (Trading as Freeway Medical / Freeway Med-tech)

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Signed on behalf of Freeway Medical / Freeway Med-tech - trading names of Chromis UK Ltd.



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